

## NEWS

### JAPAN\_A sparkling wish-fulfilling place

Illumination has always been a very important focal point at *Huis ten Bosch*, a Dutch themed amusement park Located in Sasebo City, Nagasaki prefecture. A new attraction, *Wishes Wonderland*, is based on a stunning illumination system, which enchants the visitors with its jaw-dropping effects. Hundred of thousands of crystal lamps installed on the Stad House façade, faithfully reproducing Gouda City Hall, as well as on a huge iconic tree, create an amazing sparkling silver snow effect. An array of GRIVEN colour changers provide the required dynamic colour changing wall wash on both subjects with the help of JADE 16 RGBW, JADE 9 RGB and EMERALD RGBW. The final effect is really amazing and makes you really feel in a truly wish-fulfilling place!

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### PRODUCTION GUIDE LINES \_Quality over quantity

Quality is a core value in our activity and such commitment pervades all of our functions and processes through a coordinated synergy between the various company departments. Each product we manufacture is assembled and built in accordance to current conformity rules and regulations and tested in compliance with the relevant international norms.

The essential element of light for human life is nothing we take for granted and the visual, dynamic architectural environments we create achieve the perfect balance between energy efficiency, safety and durability as well as new atmospheric comfort to live, play and be entertained.

That is why every single component of the products is tested before the final assembling and products must pass the in-house quality control before they are packed and shipped. Our Quality Policy reflects

and incorporates the guidelines of excellence and sustainability that are integrated in the company's management strategy.



## EXHIBITIONS & EVENTS

### SWEDEN\_Lights in Alingsås still on the go

Cecilia Cronelid and Johanna Enger, the two Swedish Lighting Designers in charge of the spot nr. 6 sponsored by GRIVEN, "The Source", are very happy with the final result achieved by their team, that transformed the philosophical concept behind the source into a revealing lighting installation.

The two lighting designers had developed their concept according to a recent discovery showing that all mammals emit photons, or rather biophotons, a kind of energy that turns into light. Researchers assert that biophotons can be linked to the degree of consciousness of different beings. This could therefore mean that the higher the level of consciousness we human have, the more light we emit.

According to their artistic adaptation of this theory, the site represents a journey, which is divided into three parts: The Source, The Connection and The Environment. The Source is the beginning of everything, what gives energy and light to all living things. The Connection is a place where we experience and become part of the global energy by meeting other people and exchanging our biophotons. In The Environment we can see ourselves in a larger context both as human being and as part of the universal cycle, where everything is connected.

This unforgettable experience will last till November, 3<sup>rd</sup>. Stay tuned for further pictures and videos!

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