

AC-ET exclusive UK distributor for Griven

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(UK) - A.C. Entertainment Technologies announced as the exclusive UK distributor for Italian manufacturer Griven during PLASA.

AC-ET brings to the table its extensive specialist LED lighting knowledge, experience and customer base in the key entertainment, architectural and architaainment sectors serviced by Griven.

Their innovative product range further complements AC-ET's extensive portfolio of premium LED brands, enabling the company to offer an even wider choice of solutions to suit different applications.

In addition, sister company A.C. Special Projects (ACSP) provides bespoke solutions and installations for a whole variety of architectural projects ideally suited to the Griven product range. Griven's ability to produce custom lighting solutions also strengthens this synergy.

AC-ET's UK Sales Director, Jonathan Walters and ACSP's Operations Manager, William Yeo met with Griven's Director of Sales & Marketing, Danilo Bettinazzi at the PLASA show to seal the deal.

Yeo comments that Griven neatly fills a gap for demand in quality, high-powered and IP rated exterior LED fixtures, which will be appropriate to many customer markets.

"Their fixtures are extremely well engineered, robust and excellent for dealing with extreme environments and weather conditions. Griven can also supply bespoke solutions as required, which will be very useful for our clients' very specific project requirements. We are looking forward to a long, successful and highly creative working relationship with lots of synergy and mutual respect," he concludes.

Bettinazzi is equally delighted with the new partnership, commenting that: "We wanted to partner with AC-ET because we share the same long term goals, core values and work ethics," adding that "professionals throughout the UK come to the two A.C. companies for complete system solutions and 'first class service'."

www.ac-et.com

www.griven.com

